

For Immediate Release

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Zone One Energy Becomes the First ESCO Approved to Offer Guaranteed Electric Savings to New York Residents and Small Businesses Under Revised PSC Regulations

The provision of discounted electricity to mass-market consumers will begin immediately; new customers can apply [here](#).

New York, NY — On January 13th, 2021, New York Energy Service Company (ESCO) Zone One Energy LLC became the first ESCO deemed eligible to serve guaranteed savings energy products to residential and small non-residential customers in New York City (NYC).

Zone One Energy has been supplying discounted energy to small-business, large commercial and residential customers of Con Edison in NYC and Westchester since 2014. With the new designation, Zone One Energy is now able to serve discounted electricity to a broad range of commercial and small business customers with guaranteed annual savings of at least 3-6% against Con Edison's default electric supply rate.

Zone One Energy was awarded this designation by The New York State Public Service Commission (PSC) as a result of the application filed in response to the PSC's retail market reset order signed in December 2019.

The retail market reset order allowed for the new or continuing enrollment of residential and small business customers by ESCOs meeting at least one of the following conditions:

- Guarantee annual savings to their energy customers;
- Maintain a price cap in relation to the average annual utility supply rate for fixed-rate products, and/or
- Provide renewably sourced electric commodity products in compliance with the regulation.

Zone One Energy's application was deemed to be in compliance with the requirements set forth in the reset order as well as the Uniform Business Practices with respect to offering a Fixed Rate with Cap plan and Variable Rate with Guaranteed Savings plan to mass-market customers.

“We have been waiting for this approval for years and the timing couldn’t be better,” says Zone One Energy VP of Business Development, Ari Green. “We are proud to be the first ESCO to receive this recognition, and so far, the only one to be able to sell a guaranteed savings product. We are living in trying times where many New Yorkers are financially stressed. Our goal is and has always been to put more money in New Yorkers’ pockets. We are looking forward to advancing this mission now more than ever.”

Zone One Energy guaranteed savings product is offered across all service classifications in Con Edison's NYC and Westchester territories (Zones J, G, H, I). There is no minimum period for savings eligibility, and the customers are guaranteed month-over-month savings without extra fees, including for cancellations.

NYC residents and business owners interested in lowering their electric bill can [apply here](#).

Zone 1 Energy is a licensed electricity supplier providing guaranteed savings, fixed price and green energy plans to individuals and businesses in New York City and Westchester. The company was founded in 2014. Jointly, Zone One Energy clients have saved over \$500,000.

New York’s energy market has been deregulated for both electricity and natural gas since the late 1990s, when New Yorkers were provided with the ability to shop for their energy providers. Customers are able to receive unbundled utility bills with separate charges for the delivery cost (as provided by the utility) and the electricity supply.