

## **Zone One Energy Launches its Guaranteed Savings Product to Electric Customers in New York City**

**New York City (February 26, 2015):** Zone One Energy LLC is pleased to announce that it has begun providing electric supply to residential and commercial customers in New York City.

Zone One is proud to be the only supplier that is offering residents of New York City a month-to-month guaranteed savings product that ensures that the average rate that its clients pay for their electric supply is less than what they would pay if they buy the same quantity of electricity from Con Edison.

“We launched Zone One because we saw that the New York City market lacked an electric supplier that offered a user-friendly product that simply provided savings,” said Ari Green, Chief Executive Officer. “We do not offer any side gimmicks such as free light bulbs or airline miles, because these often serve to distract the client from the higher electric bills that they oftentimes end up paying. Our focus is solely on lowering our customers’ bills.”

Under the terms of this product, customers of Zone One can cancel at any time without penalty or forfeiture of their savings. The supply rate that a customer pays is determined by calculating what the cost of the electric supply would have been with Con Edison, using the same exact rating methodology that the utility uses, and then subtracting the contracted discount percentage.

Zone One is developing a network of consultants and strategic partners to help bring this unique product to the New York City market.

### **About Zone One Energy**

Zone One Energy LLC is a licensed energy supplier that serves electric customers in New York City. The company is dedicated to providing its customers with a guaranteed savings product that provides a supply rate that is lower than what would have been paid to the utility under default service. Zone One services residential, business, manufacturing, retail and healthcare clients of all sizes.

For more information, please contact:

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